



HEATHER E BELL

GRAPHIC DESIGN AND FINE ART

CONTACT ME



nolahebell@gmail.com

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www.hebelldesign.com



MY PROFILE

Graphic designer with more than 20 years of experience, responsible for daily design content for commercial printing firms. Worked regularly on graphic, layout, and production materials. Skilled with Adobe Creative Suite (Illustrator, Photoshop, InDesign) Microsoft Office, and print for USPS mail requirements. Capable of communicating with clients regarding specifications for customized art pieces. Possess a strong sense of artistry to help a client's brand stand out.



EDUCATION

- BACHELOR OF FINE ARTS
SAVANNAH COLLEGE OF ART AND DESIGN
GRADUATED 1999
MAJOR IN PHOTOGRAPHY AND DIGITAL ART



PROFESSIONAL SKILLS

- ADOBE INDESIGN
- ADOBE PHOTOSHOP
- ADOBE ILLUSTRATOR
- FINE ART AND ILLUSTRATION
- MICROSOFT OFFICE SUITE
- DESIGN FOR DIGITAL AND PLATE
- CUSTOMER SERVICE
- OFFICE MANAGEMENT



WORK EXPERIENCE

- HEBELL DESIGN
APRIL 2020 - PRESENT
Freelance design work as independent graphic and fine artist.
- MELE PRINTING
NOVEMBER 2015 - MARCH 2020
Senior Graphic Designer for New Orleans office. Lead designer for all New Orleans sales representatives. Assisted with overflow design work from main office and internal design pieces, such as the company calendar. Managed customer service and daily organization/running of New Orleans office. Provided pricing estimates and created job work orders. Assisted with preparation, design and coding of direct mailing and EDDM pieces. Lead designer for Krewe of Zulu Mardi Gras Ball event ticketing and invitations, from barcoded invites to lead-up event pieces and parking passes.

- GILLPRINT AND GRAPHICS
OCTOBER 2000 - NOVEMBER 2015
Head Graphic Designer in charge of Design and IT departments. Sole creative lead for all customer consultation and design work for both in-house and outside printing. In charge of system integration, maintenance and upkeep for all company software and computers. Assisted with retail and customer service. Provided direction to Production and Bindery personnel on all projects, from beginning through final quality control inspections. In charge of estimating, work orders and procurement of stock/supplies. Ran all small digital press runs and direct mailing items.



INTERESTS & HOBBIES



PLAYS TROMBONE



AVID READER